



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Baldock & District Area Committee**

2. Date: **9 Jun 2014**

3. Summary of application: **Funding support to assist with publicity costs for Baldock Cycle Challenge**

Name of organisation: **Baldock Town Partnership**

Sum requested: **£500**

Total project cost: **£1,000**

Brief details:

**The Baldock Town Partnership is seeking funding support for the third annual Baldock Cycle Challenge. Funding will be used to cover the costs for publicising the event via posters, flyers/leaflets and also for the printing of the ride cards, maps and certificates for all participants**

Matched / linked funding: **£300**

Funder: **Partnership funds**

Matched /linked funding : **£200**  
or DRR

Funder: **Ride sponsors**

Comments from Development Officer:

**The BTP put on a wide range of events for the community. The Baldock Cycle Challenge is now into its third year and is an event that helps to raise the profile of Baldock and the surrounding villages as well as the facilities they offer. The event also drives footfall for some of the local eatiers and Public Houses in the area, as riders are requested to stop at many of these along the route. Finally this event acts as a fundraiser for the Wallington Village Hall Committee and Caldecote Church. The application is criteria complaint and the officer recommendation is the full award split in the usual way between Baldock Town, Baldock East, Weston & Sandon and Arbury.**

**The Community Development Officer has examined this application against the Authority's Area Grants Policy, the organisation's accounts and grant history, and considers it an eligible application to put before the Committee.**

Amount recommended: **£500**

4. Comments from Ward Members:

I support / do not support this application

Name: .....

Signed:

Date:

I support / do not support this application

Name: .....

Signed:

Date: